

# **COMMUNITY IMPACT AREAS**

2020-2023

While this list is not intended to be exhaustive, applications with a clear focus on one or more of these areas will be given priority.

### 1. Arts & Culture

- Creative arts
- Music arts & education
- Performing arts
- Programs providing exposure to Arts & Culture

#### 2. Basic Human Needs

- Housing & homelessness
- Initiatives addressing poverty
- Provision & support for at-risk females
- · Support & relief from human trafficking

## 3. Education

- After-school & summer learning programs/camps
- Financial Education
- Learning at all ages with a specific focus on women & children
- Life readiness training
- Literacy
- Scholarships

### 4. Physical & Mental Health

- Abuse & Maltreatment
- Dental/oral health initiatives
- Drowning prevention
- Mental wellness initiatives
- Preventative and healing nutrition

### 5. Supports Fort Worth

- Specifically increases the visibility and/or tourism goals for Fort Worth. Examples
  could include Charles Schwab Invitational at Colonial, Fort Worth Food & Wine
  Festival, Fort Worth Sister Cities International, FWSSR Art Contest, Mayfest, Main
  Street Arts Festival, The Cowtown Marathon and others.
- Regarding funding: The four other impact areas will be given priority over this one.