PRESENTED BY THE

JUNIOR LEAGUE OF FORT WORTH

Christmas in Cowtown

WILL ROGERS
MEMORIAL CENTER

OCTOBER 8-12, 2025

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NORTH TEXAS
COMMUNITY
FOUNDATION

THE 19TH ANNUAL

Christmas in Cowtown

PRESENTED BY THE
20 JUNIOR LEAGUE OF FORT WORTH 25

MARKET DATES:

Thursday, October 9th	Noon - 7 P.M.
Friday, October 10th	9 A.M. - 7 P.M.
Saturday, October 11th	9 A.M. - 7 P.M.
Sunday, October 12th	10 A.M. - 4 P.M.

OUR MISSION

The Junior League of Fort Worth, Inc. is an organization of women whose mission is to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. Its purpose is exclusively educational and charitable.

JUNIOR LEAGUE
FORT WORTH

Sewell proudly supports the Junior League of Fort Worth.

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What to Expect

GENERAL MARKET INFORMATION

- Bag Check is available for a suggested$2 donation and is located in the Main Concourse between the Texas Room and Round Up Inn.
- Strollers, carts, and wagons are not permitted and may be checked at Bag Check free of charge.
- Elevators are available near the West Lot entrance.
- A Mothers' Room is available and located at the end of Rudolph Road in the Texas Room.

FOOD & DRINKS

- The *Christmas in Cowtown* Café will be open during *Market* hours in the Round Up Inn and will feature signature salads, sandwiches, desserts, and beverages.
- Cocktail stations and concession stands are located throughout the *Market*.

$25

PICK-A-PACKAGE

- Available for purchase for $25 in the Main Concourse through the duration of the *Market* or until all packages are sold.
- Each package contains a minimum of $50 worth of gift certificates to *Market* merchants.
- Proceeds support the Junior League of Fort Worth's mission: to advance women's leadership for meaningful community impact.
- Not happy with your package? Trade it in for an additional $10.

LEFT TO RIGHT, SEATED

**Amanda Massingill* 817.570.9451
Debbie Petty 817.228.4771
Karen Brown 817.846.2333
Sharion Bostic 682.465.9674
**Susie Phillips* 817.239.7778

STANDING

Carolyn McCann 817.732.8400
**Corrine Hyman Quast* 817.996.6207
Alann Nolan 817.480.1813
**Martha Williams* 817.570.9401

LEFT TO RIGHT, SEATED

**Sharon Crockett* 817.360.4522
Whitney Rodriguez 469.387.3050
Susan Cook 817.875.0462
Margaret Coulborn 817.703.7491

STANDING

Jennifer Nix 903.651.9192
Lynne Eller 817.371.2209
**Ashley Hanson* 321.624.9502

CELEBRATING COMMUNITY

Williams Trew is proud to stand with the Junior League of Fort Worth. In this season of giving, we honor their unwavering commitment to uplift women, children, and families in our community.

** Designates an active member or sustainer of Junior League of Fort Worth*

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FUND DEVELOPMENT VICE PRESIDENT

KRISTA BOHR
ASSISTANT TO THE BOARD

WELCOME FROM
THE PRESIDENT

Dear Friends and Supporters,

Welcome to the 19th Annual *Christmas in Cowtown Holiday Gift Market*! On behalf of The Junior League of Fort Worth, Inc., thank you for joining us for one of the most magical weekends of the year. Whether this is your first time attending or you've been part of this tradition from the beginning, we are so grateful for your support.

Since 1930, the Junior League of Fort Worth has grown from a small group of visionary women into a thriving organization of nearly 2,000 members. What began as a grassroots effort to serve our city has grown into a powerful force for good, one that continues to shape the future of greater Fort Worth through leadership and service.

Christmas in Cowtown is a shining example of how fun, philanthropy, and community can come together in a meaningful way. Proceeds from this event directly support the League's mission: to advance women's leadership for meaningful community impact through volunteer action, collaboration, and training. This year alone, we are investing $450,000 into nine nonprofit organizations and contributing over 50,000 volunteer hours to our community. Your participation in the *Market* makes that possible, and for that, we sincerely thank you.

As someone who loves supporting local vendors, I'm especially excited for you to experience the unique and carefully curated merchants who make the *Market* so special. Whether you're attending the sparkling Preview Party or enjoying the exclusive Private Shopping experience, I hope you find joy in every detail, and maybe even check a few names off your holiday list!

I'd like to extend a heartfelt thank you to Kendall Riddell, our Fund Development Vice President, whose leadership and vision have guided this year's *Market* with excellence. A sincere thank you also goes to our incredible event Co-Chairs, Leann Bender and Alexis Craig, whose tireless work and creativity brought this *Market* to life. Their commitment to every detail is reflected in the joyful, seamless experience you'll enjoy throughout the weekend. We are also deeply grateful for the guidance and wisdom of our Sustaining Advisor, Peggy Simms, who continues to be a beacon of support and inspiration.

And finally, thank you to the more than 85 volunteers on the *Christmas in Cowtown* Steering Committee. From décor and logistics to vendor support and hospitality, your passion, teamwork, and servant leadership embody this year's League theme: Noble Leadership through Majestic Service. You are the heart of this event, and your work does not go unnoticed.

To our shoppers, sponsors, and community members, thank you for being here. Your support ensures the Junior League of Fort Worth can continue to serve, lead, and make a meaningful impact.

Wishing you a joyful start to the holiday season,

Shay Gipson

Shay Gipson, President
The Junior League of Fort Worth, Inc. 2025-2026

CHRISTMAS IN COWTOWN 2025
STEERING COMMITTEE

LEANN BENDER
CO-CHAIR

ALEXIS CRAIG
CO-CHAIR

PEGGY SIMS
SUSTAINING ADVISOR

Micah Blusanovics
Timesha Brown
Kristi Carter
Lizzy Chapman
Christi Clanton
Ellen Clarke
Caroline Dolan
Emily Dykes
Rebekah Gallagher
Jeni Gleason
Elizabeth Hoelscher
Kat Hooper
Paige Scott Jimenez

Jessica Keith
Grace Killen
KayLynne Lisenby
Shannon Loftis
Sarah Martinez
Callie McAdams
Maura Mellina
Nicole Miglionico
Christal Miller
Kiley Morris
Catherine Rash
Hannah Reeb
Jackie Reyes

Amber Reynolds
Caroline Featherstone Reynolds
Whitney Rogers
Gretchen Schmidt
Maggie Shipman
Reagan Smith
Emily Vanderburgh
Caroline Watson
Riley Williams
MacKenzie Zwick

WELCOME FROM THE CO-CHAIRS

On behalf of the entire committee, we are thrilled to welcome you to the 19th Annual *Christmas in Cowtown Holiday Gift Market* presented by The Junior League of Fort Worth, Inc. (JLFW)! As Co-Chairs of this beloved Fort Worth tradition, we are honored to host an event that brings together community, creativity, and compassion—all in support of causes near to our hearts.

When we sat down 18 months ago to dream up our vision for the *Market* – we wanted everyone to feel holiday warmth and nostalgia - but make it FUN! Our theme of 'Christmas Cheer' has come to life and we couldn't be more excited for everyone to experience *Market* week with us! This event is more than just a holiday market—it's the largest fundraiser that fuels the mission of the Junior League of Fort Worth. Thanks to your support, we are able to spread 'Christmas Cheer' all year long through programs that uplift women, children, and families across our city.

Christmas in Cowtown is a true testament to the power of volunteerism; the *Market* would not be possible without the committee members behind it. Our committee of over 85 women has spent countless hours putting together this cheerful experience and we are so thankful for their hard work, dedication, and execution. Cheers to us, and in the wise words of Elle Woods, "We did it!"

We're thrilled to welcome an incredible lineup of merchants of more than 230 small businesses and artisans from across the country. Our merchants are the heart of our *Market* and they bring a wide variety of unique and meaningful items perfect for everyone on your list. We're so grateful to these talented entrepreneurs who help make the *Market* a one-of-a-kind shopping experience.

We are deeply grateful to our sponsors for their ongoing support of *Christmas in Cowtown*. The *Market* would not be possible without your generosity and partnership. Your contributions are the foundation of this event and allow us to bring this vision to life year after year, creating a lasting impact on our community that reaches far beyond *Market* week.

We would like to thank our Sustaining Advisor, Peggy Sims, for guiding us this year. As a veteran leader in the Junior League of Fort Worth and an experienced fundraiser herself, Peggy has been the perfect advisor to make this dream a reality. We're so thankful for her wisdom. We would also like to thank this year's Fund Development Vice President, Kendall Riddell, this year's President Shay Gipson, and the rest of the 2025-2026 Board of Directors for their constant majestic support during our "reign" as Co-Chairs! Thank you to our "Mary Poppins", Mary Lou Hilliard, for always having everything we needed. We truly could not have done it without all of help of these wonderful women!

Lastly, thank you to our families for all your support and love. A huge thank you to our husbands, Robert and Tyler, for supporting and encouraging us over the past year. We could not have done this without the two of you! We love y'all!

We're excited to celebrate the beginning of the Christmas season with you!

Cheers,

Leann Bender and Alexis Craig
Co-Chairs, *Christmas in Cowtown 2025*

CHRISTMAS IN COWTOWN
2025 COMMITTEE

Mary Kate Beseau	Alison Fescenmeyer	Rachel Jorden	Heather Norman	Allison Sibby
Jessica Brazil	Anisa Flores	Mary-Melissa Keil	Chelsea O'Connell	Devin Simkins
Jade Carlson	Taylor Gans	Sarah Kelly	Morgan Parker	Kaitlin Smith
Morgan Coffey	Jaclyn Gay	Casey Kirchner	Rachel Payne	Allie Taylor
Alejandra Conoley	Elizabeth Gernich	Laura Jo Klein	Alexa Petty	Chelsea Turner
Joanna Cooley	Jillian Granstaff	Olivia Lincoln	Megan Pfarrer	Megan Underwood
Amanda Deeds	Jessica Greenshield	Larissa Marple	Alejandra Pichardo	Andi Wallace
Peyton Dumbauld	Rebecca Hertel	Carter Martin	Natalie Platschka	Whitney Welch
Stephanie Elving	Maysen Holder	Marissa Matthews	Nedra Robinson	Mauriette Williams
Erin Esterlein	Amy-Paige Hughes	Meredith Mercer	Shelbi Schneider	Dorothy Witmeyer
Danielle Farrell	Brooke Jerman	Madeline Mrozek	Kelly Scimeca	

LETTER FROM THE
SUSTAINING ADVISOR

I am truly honored to serve as the Sustaining Advisor for the *Christmas in Cowtown 2025 Holiday Gift Market*. For almost two decades, this beloved tradition of The Junior League of Fort Worth, Inc. (JLFW) has ushered in the holiday season with joy, community, and generosity. What began as a creative way to support the League's mission has grown into one of our city's most anticipated fall events – raising critical funds that directly benefit our community and the League's commitment to promoting voluntarism, developing the potential of women, and improving Fort Worth, and Tarrant County, through effective action and leadership.

I am deeply grateful to our remarkable *Christmas in Cowtown* Co-Chairs, Leann Bender and Alexis Craig, whose dedication and vision have brought this year's *Market* to life with excellence. These passionate ladies are leading a committee of over 85 women to produce one of the League's largest fundraisers, raising $1 million annually! Their countless hours of planning, coordination, and creativity have resulted in an event that not only delights but also makes a lasting impact. Additionally, I extend my thanks to the JLFW Board of Directors, who support and lead with heart, integrity, and a steadfast belief in the power of women coming together in service.

To our merchants, sponsors, volunteers, and guests – thank you for being part of this special tradition. Your participation fuels the mission of the League and the programs we support across Fort Worth.

I send my very best wishes for a joyful, successful *Market* filled with meaningful connections, festive cheer, fabulous shopping, and the true spirit of the season.

My Best,

Peggy Sims

Peggy Sims
Sustaining Advisor, *Christmas in Cowtown 2025*

THE JUNIOR LEAGUE OF FORT WORTH EXCLUSIVE
COMMEMORATIVE ITEMS

Stop by the JLFW Booth during the *Market* to purchase two very special commemorative items: **the *Christmas in Cowtown* Christopher Radko© ornament and the Rodeo Program Sales Scarf.**

2025 CHRISTMAS IN COWTOWN CHRISTOPHER RADKO© ORNAMENT
CUSTOM DESIGN BY LOCAL ARTIST
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2025 RODEO PROGRAM SALES SCARF
CUSTOM DESIGN BY LOCAL ARTIST
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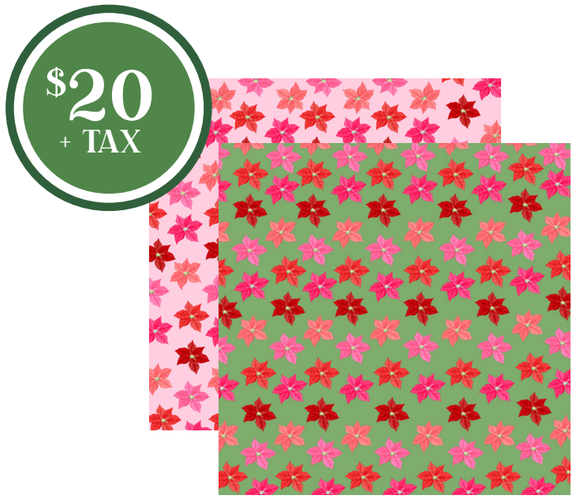

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PREVIEW PARTY

2025-2026 JLFW Board of Directors • Carrie Cappel, Natalie Martin, and Tiffany Rubenkoenig
Fort Worth Fertility • JJ Saltsman and Steven Magsig • Kim Darden • Linbeck • Marty Leonard
Melissa Taylor • Nan Matson • Vantage Bank

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THE JUNIOR LEAGUE OF FORT WORTH 2025-2026

COMMUNITY PROJECTS

In addition to volunteers, JLFW approved $450,000 in total funds to the following agencies for projects that directly connect to one of our five Community Impact Areas: Arts & Culture, Basic Human Needs, Education, Physical & Mental Health, and Supports Fort Worth.

COOK CHILDREN'S HEALTH FOUNDATION

LVT Neighborhood Health Center Project

$75,000 | 5 volunteers

MISSION: To improve the well-being of every child in their care and communities.

Funding will help with the daily operations of the Neighborhood Health Clinics (NHCs), which allows Cook Children's to remain committed to providing comprehensive healthcare to all children, regardless of their ability to pay. Volunteers will work alongside C4CH staff at community events taking place both at the LVT NHC and at partner organizations, such as LVTRise, to support the families of the Las Vegas Trail community.

JLFW AREAS OF IMPACT ADDRESSED: Basic Human Needs, Education, Physical & Mental Health

FORT WORTH BOTANIC GARDENS

Family Garden Project

$70,000 | 4 volunteers

MISSION: Explore, Discover, Engage

Funding will contribute to the $19 million goal for the Family Garden being constructed for children and their families, creating a two-acre, interactive educational play space for multigenerational enjoyment. Volunteers will support the project by assisting the education team with building Discovery Cart activities and helping prepare the children's library in the Family Garden Discovery Center.

JLFW AREA OF IMPACT ADDRESSED: Education

FORT WORTH MUSEUM OF SCIENCE AND HISTORY

Family STEAM Project

$35,000 | 12 volunteers

MISSION: Engaging our diverse community through creative, vibrant programs and exhibits interpreting science and the stories of Texas and the Southwest.

Funding and volunteers will go towards Family STEAM (Science, Technology, Engineering, Art, and Math) Festivals, which create opportunities for children and families from participating elementary schools to discover the scientific world through fun interactive activities during a festival-style event hosted at their school campus.

JLFW AREAS OF IMPACT ADDRESSED: Education, Arts & Culture

RIVERTREE ACADEMY

Capital Campaign Project

$50,000 | 5 volunteers

MISSION: To educate under-resourced students to live life well: following Jesus, thriving academically, and transforming their communities.

Funding will go towards the Admin Team Office Space, part of the new building that will provide the opportunity to increase the number of families they can serve, streamline operations, and show their dedication to serving Como families long-term. Volunteers will assist with THRIVE Saturdays, which is a new program being piloted with All Saints Episcopal School during the 25-26 school year for 4th and 5th graders and students who have graduated from Rivertree.

JLFW AREA OF IMPACT ADDRESSED: Education

SAFEHAVEN OF TARRANT COUNTY

Domestic Violence Survivor Passenger Van Project

$40,000 | 5 volunteers

MISSION: To end domestic violence through safety, support, prevention, and social change.

Transportation is vital in the lives of domestic violence survivors as they navigate appointments, employment, and escape plans from their homes. Funds will be used to purchase a passenger van that supports survivors staying at the Fort Worth 24/7 emergency shelter. Volunteers can support SafeHaven in two keyways: at Berry Good Buys, a retail thrift store supporting domestic violence programs, and at SafeHaven's Fort Worth shelter during afterschool programming.

JLFW AREAS OF IMPACT ADDRESSED: Basic Human Needs, Physical & Mental Health

THE WELMAN PROJECT

Community Access Project

$40,000 | 10 volunteers

MISSION: Connecting schools and nonprofits with the community in ways that ignite creativity, environmental activism, and social responsibility.

Funding will be used to purchase a used cargo van or small box truck for donation pickups and cover insurance and gas for the first year. Additionally, funds will complete the outfitting of Barb the Bus with a generator, air conditioning, and lighting, turning it into a functional space for hosting teachers and students. Volunteers can contribute in various ways, including representing Welman at collection drives, community events, and school supply giveaways, while also helping to organize inventory and assist teachers in browsing available materials.

JLFW AREA OF IMPACT ADDRESSED: Education

THE WOMEN'S CENTER

PEARLS Project

$15,000 | 4 volunteers

MISSION: To inspire and empower women, men, and children to overcome violence, crisis, and poverty.

Funds will be used to support the PEARLS program, which addresses depression and social isolation among older adult women in Tarrant County. Specifically, the funds will cover supplies, materials, refreshments, and transportation for the monthly PEARLS Connect events, where participants build connections and celebrate seasonal traditions. Additionally, funds will support case management by addressing basic needs when other community resources are unavailable. Volunteers will support the PEARLS Connect services in various opportunities.

JLFW AREA OF IMPACT ADDRESSED: Physical & Mental Health

VAN CLIBURN, INC.

Seventeenth Cliburn Competition Project

$25,000 | 24 volunteers

MISSION: To advance classical piano music throughout the world.

Funding will be used to help underwrite concert production costs for the Seventeenth Van Cliburn International Piano Competition. Volunteer opportunities for the Cliburn Competition involve various roles supporting the event from preparation to execution.

JLFW AREA OF IMPACT ADDRESSED: Arts & Culture

VOLUNTEERS OF AMERICA TEXAS

Riverside Treatment Center Project

$100,000 | 6 volunteers

MISSION: To empower individuals and families to overcome obstacles and reach their full potential and thrive.

Funding will be used to revitalize the treatment facility by enhancing physical and recreational activities and improving outdoor spaces to support client recovery and well-being. These improvements will create a more supportive environment, aiding clients' physical and mental health and long-term recovery. Volunteers will play a key role in offering engaging and therapeutic experiences by facilitating classroom activities that support clients' reintegration into the community.

JLFW AREAS OF IMPACT ADDRESSED: Basic Human Needs, Physical & Mental Health

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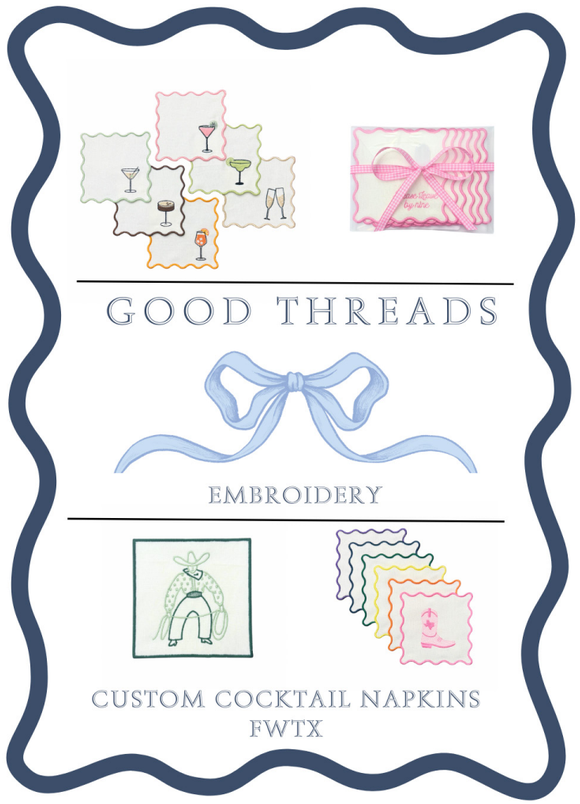

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beadedblondes.com
@beadedblondes

FROSTY TRAIL

Beaucoup
WOMEN'S CLOTHING
Women's apparel, accessories, decor, and gifts.

beaucouptexas.com
@BeaucoupTexas

RUDOLPH ROAD

Behrnes Pepper Salts
GOURMET FOODS
Award-winning, artisanal spice blends. The perfect salt and pepper swap, delicious on everything from eggs to popcorn.

behrnes.com
@behrnespepperssalts

RUDOLPH ROAD

Bella Gifts to Geaux
ART & PHOTOGRAPHY
Hand-painted art, oyster art, Bella Luxury Candles, jewelry, apparel, and home gifts.

bellagiftstogeaux.com
@bellagiftstogeaux_

FROSTY TRAIL

Big Ass Luxuries
HOME
As seen on Shark Tank, this is a female-founded company offering one of the biggest candles you've ever seen guaranteed to be a conversation starter. Natural vegan product free of parables, dyes, and phthalates.

bigassluxuries.com
@bigassluxuries

SANTA LANE

Big Creek Farms
GOURMET FOODS
Specialty honey, balsamic vinegar, infused olive oils, and premium Texas olive oils.

bigcreekberries.com

COMET COURT

Big Daddy Beard Oil
HEALTH & BEAUTY
Handproduces men's grooming products and matching laundry soap, room deodorizer, candles, and more.

bigdaddybeardoil.com
@bigdaddybeardtx

ELF AVENUE

BJ Weeks Art
ART & PHOTOGRAPHY
Hand-painted original art, including holiday ornaments and inspired pieces.

bjweeksart.com
@bjweeksart

ELF AVENUE

Blue Quail Designs
JEWELRY & ACCESSORIES
Native American jewelry, Southwest art, and sterling silver pieces.

@bluequaildesigns

POINSETTIA PLACE

BlueQuail Clothing Co.
CHILDREN'S CLOTHING
A protective kidswear and men's apparel concept passionate about making clothing that protects and reflects the character and independence of the outdoors.

Bluequailclothingco.com
@bluequailclothingco

CUPID WAY

BOHEMIAN GEMME
WOMEN'S CLOTHING
Bold accessories utilizing textiles, bright colors, and prints for the maximalist, on-trend customer.

Bohemiangemme.com
@BOHEMIAN_GEMME

SUGARPLUM TRAIL

BORA
JEWELRY & ACCESSORIES
Handcrafted sterling silver and gold jewelry with precious and semi-precious gemstones.

PRANCER PLACE

Brenda Grands Waterproof Jewelry
JEWELRY & ACCESSORIES
Demi-fine and waterproof jewelry crafted with premium 18K and 24K gold-filled materials. Backed by a one-year warranty for lasting durability.

brendagrands.com
@brendagrandsjewelry

FROSTY TRAIL

Brenham Kitchens
GOURMET FOODS
A Texas-owned small business that makes gourmet sauces, salsas, james, jellies, preserves, specialty nuts, and dried fruit blends.

brenhamkitchens.com
@brenhamkitchens

DONNER TRAIL

Brewhouse Bakers
GOURMET FOODS
Artisan Beer Bread mixes featuring Soberdough.

brewhousebakers.com

SANTA LANE

Brianna Cannon
WOMEN'S CLOTHING
A beautifully bold brand designed in Texas, specializing in fashion, officially licensed college and NFL women's apparel, jewelry, and hair accessories.

briannacannon.com
@briannacannonofficial

BLITZEN LANE

Brumbaugh's Furniture and Design
HOME
For over 50 years, they've been a Fort Worth fixture, offering quality furniture and home decor. Now, with an exciting expansion into a wider range of accessories.

brumbaughs.com
@brumbaughsfw

ELF AVENUE

Brush Strokes Pottery
HOME
Known for colorful ceramic cactus trees and DIY ceramic coloring ornaments. This year, check out the saguaro cactus collection in brand new color combinations and the debut of a brand new lighted piece special for Texans!

brushstrokespottery.com
@brushstrokespottery

CUPID WAY

Buffalo Girls
WOMEN'S CLOTHING
A Border Flare Boutique with a Southwest flair carrying an assortment of Boho/ Southwest-style clothing.

@buffalo_girls

ELF AVENUE

Bullseye Bow
TOYS, SPORTS & OUTDOORS
Safe and durable toy bows and arrows for kids, featuring flexible shafts with foam, velcro, or suction cup tips.

bullseyebow.com
@bullseyebowshop

VIXEN LANE

Bunnies and Bows
GIFTS & HOBBY
Custom gift company offering handmade tutu aprons, pillowcases, tooth fairy designs, and tea towels.

bunniesandbows.com
@bunniesandbows1

RUDOLPH ROAD

Busy Banners
TOYS, SPORTS & OUTDOORS
Giant 2ft by 6ft coloring banners that come ready to gift with crayons! Perfect activity to keep your little ones entertained.

busybanners.com
@busybanners

PRANCER PLACE

By Jenna Lee
JEWELRY & ACCESSORIES
Home of The Original Daisy Bag! Find embellished handbags, purse straps, totes, and bejeweled accessories.

byjennalee.com
@byjennalee

VIXEN LANE

C

Candy Cadet
GOURMET FOODS
A freeze-dried candy and gourmet popcorn company catering to snack enthusiasts of all ages craving bold flavors, unique textures, and nostalgic treats with a modern twist.

candycadet.com
@candy_cadet_shop

FROSTY TRAIL

Cape Woolamai Mercantile Co.
TOYS, SPORTS & OUTDOORS
Experience a Slice of the No Worries Life! Encounter unique Aussie creations here.

CapeWool.com
@CapeWool

VIXEN LANE

capsbychloe
JEWELRY & ACCESSORIES
Custom hats and more.

capsbychloe.com
@capsbychloe

SUGARPLUM TRAIL

Caroline Taylor
JEWELRY & ACCESSORIES
Find handmade 14K gold-filled jewelry that can be engraved on-site while you shop! Always traditional and super chic.

carolinetaylorjewelry.com
@carolinetaylorjewelry

VIXEN LANE

CAS
WOMEN'S CLOTHING
A women's boutique with hand-picked items designed to inspire confidence and ease in dressing.

shopwithcas.com
@shopwcas

SANTA LANE

Catherine Cartie
ART & PHOTOGRAPHY
Home and gift products from original watercolor illustrations.

catherinecartie.com
@catherinecartie

BLITZEN LANE

ceramicfrog
HOLIDAY THEMED DECOR
Artist, Joey Wilkinson, creates southern and college inspired ceramic and 3D printed products. Each product is a hand-built ceramic sculpture which can be scanned and 3D printed in any size.

ceramicfrog.com
@ceramicfrog

ELF AVENUE

Chocolate Moonshine Co
GOURMET FOODS
Customized assortments of gourmet fudge and handmade truffle bars.

chocolatemoonshine.com
@chocolatemoonshineco

VIXEN LANE

CITY Boots
JEWELRY & ACCESSORIES
A luxury bootmaker dedicated to creating iconic, heirloom-quality boots. Founded by Texas native Lizzy Bentley on the principles of craftsmanship and timeless design.

cityboots.com
@citybootsofficial

PRANCER PLACE

Clayton & Crume
GIFTS & HOBBY
Handcrafted and personalized leather goods made in Louisville, KY. From belts and bags to wallets and barware, each item is built to last.

claytonandcrume.com
@claytonandcrume

DANCER DRIVE

Cocos Beads and Co
JEWELRY & ACCESSORIES
Handmade bracelets personalized with names, numbers, and words.

cocobeadsandco.com
@cocosbeadsandco

RUDOLPH ROAD

Cola Stacks
JEWELRY & ACCESSORIES
Find bracelets and necklaces from materials sourced in the US.

shopcolastacks.com
@colastacks

DONNER TRAIL

Collins + Conley
CHILDREN'S CLOTHING
A family-owned baby and children's boutique in Fort Worth, TX. Their passion is curating a collection of quality baby and children's clothing and accessories for both everyday and special occasions.

collinsandconley.com
@collinsandconley

MISTLETOE LANE

CONCHO
MEN'S CLOTHING
Where heritage meets headwear. Find collegiate and branded rope hats here.

Conchousa.com
@conchousa

VIXEN LANE

Courtside Couture
WOMEN'S CLOTHING
Their collection of tennis, pickleball, and atheisure apparel is curated by tennis enthusiasts that saw a need for stylish, court sport clothing options in Fort Worth. They curate clothing that all generations love and offer gifts and court sport accessories.

Courtsidecouture.com
@courtside_couture

PRANCER PLACE

Covey House
CHILDREN'S CLOTHING
Clothing and accessories for tween boys and girls.

coveyhouse.com
@coveyhouse

SANTS LANE

Cowtown Cottontails
CHILDREN'S CLOTHING
A children's boutique blending classic southern charm with playful, preppy style offering a collection of bamboo pajamas, hand-smocked sets, everyday play outfits, and personalized, hand-painted ornaments. Specializing in timeless, high-quality, nostalgic pieces that celebrate the sweetest moments of childhood.

cowtowncottontails.com
@cowtowncottontails

DANCER DRIVE

Cowtown Couture
WOMEN'S CLOTHING
One of the original social media based boutiques in Fort Worth offering affordable, timeless fashion for busy women on the go!

cowtowncoutureftw.com
@cowtowncoutureftw

RUDOLPH ROAD

Crockstar Dinner Club
GOURMET FOODS
Sells pre-packaged crockpot meals, skinny syrups, and holiday kitchen gift items.

crockstar.com
@CrockstarDinnerClub

RUDOLPH ROAD

Crum Art
ART & PHOTOGRAPHY
Specializes in high-end and large format artwork, painting, photography, and collage of Fort Worth landmarks and Texas iconography.

crumart.com
@thecrumart

PRANCER PLACE

Cyta Art
ART & PHOTOGRAPHY
Offers hand-painted canvases, framed designs, and tabletop gifts, including Christmas pieces.

cytaart.com

DANCER DRIVE

D

Dakota West Leathers
WOMEN'S CLOTHING
An authentic lambskin leather company offering high-fashion western leather products with meticulous attention to detail. Find unique pieces that embody both timeless style and contemporary flair.

dakotawestleather.com
@dakotawestleathers

SUGARPLUM TRAIL

Dollvile XO
WOMEN'S CLOTHING
Modern western boutique for women of all ages. Find vibrant colors, lots of pink, bling, and inspiration from iconic styles like those of Dolly Parton!

DollvilleXO.com
@dollvillexo

COMET COURT

Dos Femmes
JEWELRY & ACCESSORIES
What started as a local boutique in El Paso, Texas, has rapidly become a go-to destination for fashion-forward women around the world. Discover the unique selection of bespoke clothing, luxury jewelry, and other joyful creations.

dosfemmes.com
@dos.femmes

DASHER LANE

Dough Baby Baking Co
GOURMET FOODS
Shop gourmet baking kits inspired by families for families. All ingredients are premeasured and included, except the three refrigerated items (milk, butter, eggs).

doughbabybakingco.com
@doughbabybakingco

RUDOLPH ROAD

Dough Delights, Inc
HOLIDAY THEMED DECOR
Personalized Salt Dough Christmas ornaments handmade in Industry, IL.

doughdelights.net
@doughdelights6

BLITZEN LANE

E

Edgar's Bath Goods
HEALTH & BEAUTY
Luxury bath bombs, handmade with love by Texans with disabilities.

edgarsbathgoods.com
@edgarsbathgoods

DASHER LANE

Elle Maxine
WOMEN'S CLOTHING
Shop women's clothing, accessories, home accents, and gifts from this Fort Worth boutique!

ellemaxine.com
@shopellemaxine

RUDOLPH ROAD

Ellifox
CHILDREN'S CLOTHING
Children's clothing and custom monogramming services.

ellifox.com
@shopellifox

RUDOLPH ROAD

ETX Legends Coffee Co.
GOURMET FOODS
Bags of freshly roasted specialty coffee offered in whole bean, ground, and K-Cup pod varieties.

ETXLegendsCoffee.com
@ETXLegendsCoffee

SANTA LANE

F

Fabuplates
HOME
Premium quality paper plate and napkin sets and separates.

Fabuplates.com
@fabuplates

DANCER DRIVE

Faithfully Yours
WOMEN'S CLOTHING
Women's contemporary clothing, on-trend jewelry, and cute gifts for women.

DANCER DRIVE

finditgirl
HOLIDAY THEMED DECOR
Curated local, small-batch home decor and gift pieces. Bestsellers include upcycled book cutouts, sassy tea towels, and seasonal decor. Always fun, sometimes sassy.

finditgirl.com
@finditgirl

COMET COURT

Flower and Vine
BOOKS & STATIONERY
Offers fun paper and gift products, including notecards, calendars, gift tags, coffee mugs, and more. All designs are created by artist Claire Thompson to spread joy.

flowerandvine.com
@flowerandvine

DONNER TRAIL

Fort Weekend
GIFTS & HOBBY
Children's sleeping bags, infant play mats, nap mats, crib sheets, and bamboo pajamas.

fortweekend.com
@fortweekend

BLITZEN LANE

FOSTER
GIFTS & HOBBY
Upscale gifting including collegiate Mahjong, cashmere wraps, unique children's clothing, ladies' pajamas, and more.

solelyfoster.com
@solelyfoster

ELF AVENUE

Fredericksburg Cast Iron Co.
HOME
Produces durable cast iron cookware featuring German heritage and manufacturing expertise made in the heart of the hill country - Fredericksburg, Texas.

fbgcastiron.com
@fbg_castiron

DANCER DRIVE

Front Porch Elegance
HOME
Creates products to celebrate all of life's moments, from holidays to milestones. Their products make every season a celebration.

frontporchelegance.com
@front.porch.elegance

SUGARPLUM TRAIL

G

Gameday Boots
WOMEN'S CLOTHING
Handcrafted college logo western boots made in Mexico, capturing the spirit of game day.

gamedayboots.com
@gamedayboots

FROSTY TRAIL

Gems by SJ
JEWELRY & ACCESSORIES
Handcrafted jewelry line with statement necklaces from semi-precious gemstones, opals, pearls, and more.

gemsbySJ.com
@gemsbysj

COMET COURT

Gently Loved Furs/ Sunset Ridge Gallery
WOMEN'S CLOTHING
Offers new and previously owned furs and accessories, as well as cowhides and leather jackets.

@sunsetridgegallery
pawhuska

COMET COURT

George Jones Fine Art
ART & PHOTOGRAPHY
Original oil paintings and prints with contemporary western themes available in 30 galleries.

georgejonesart.com
@GeorgeJones Art

BLITZEN LANE

Glitter&Gold Jewelry Co.
JEWELRY & ACCESSORIES
Unique, high-quality fashion jewelry and accessories, along with gifts and holiday decor.

glitterandgoldfw.com
@glitterandgoldfw

DASHER LANE

Good Threads Embroidery
GIFTS & HOBBY
Embroidered gifts including linen cocktail napkins, home goods, and personalized baby and women's clothing.

goodthreadsembroidery.com
@goodthreads_embroidery

SUGARPLUM TRAIL

Grace Designs
JEWELRY & ACCESSORIES
Find contemporary handmade jewelry with unique design elements influenced by time in Spain and Santa Fe.

graceandstyledesigns.myshopify.com

@graceandstyledesigns

SANTA LANE

Grey Antler
HOME
Rustic framed pictures, pillows, tea towels, hand-painted blocks, and holiday decor.

@thegreyantlerms

DONNER TRAIL

H

Hamner Hill
CHILDREN'S CLOTHING
Hand-drawn bamboo pajamas and clothing for the entire family, along with everyday pieces, blankets, and more.

hamnerhill.com
@hamnerhillclothingco

VIXEN LANE

Handed Heritage Hat Co.
MEN'S CLOTHING
High-quality felt and straw hats for men, women, and children, with custom branding and accessories.

handedheritage.com
@handedheritage

POINSETTIA PLACE

Happy Pinata
GIFTS & HOBBY
Unique handmade pinatas from recycled cardboard for every celebration.

@happypinatagirl

RUDOLPH ROAD

Harper Hill Designs
HOME
Provides interior design services and creates high-quality faux orchid arrangements.

harperhilldesigns.com
@harperhilldesigns

RUDOLPH ROAD

House of Shan
WOMEN'S CLOTHING
Offers clothing and accessories with their Imperfect Heart symbol, promoting passion, love, laughter, and giving back. They donate $5 from every purchase to women's and children's charities.

houseofshan.com
@houseofshan

PRANCER PLACE

Howdy House Kids
CHILDREN'S CLOTHING
Carries casual and trendy baby and kids' clothing, including bamboo loungewear and golf performance gear.

howdyhousekids.com

ELF AVENUE

I

Iam the Lamb
BOOKS & STATIONERY
Faith-based children's brand offering books, plush toys, and family traditions to highlight the true meaning of Christmas and Easter.

iamthelamb.org
@iam_the_lamb

COMET COURT

Ida Mae Home
WOMEN'S CLOTHING
Uniquely designed quilted jackets, bags, and bedding in Fort Worth, TX.

idamaehome.com
@idamaehome

BLITZEN LANE

Inspired by Emerie
HOLIDAY THEMED DECOR
Custom, holiday-themed wreaths and centerpieces with premium materials.

inspiredbyemerie.com
@InspiredbyEmerie

RUDOLPH ROAD

Iris Rain Boutique
WOMEN'S CLOTHING
Fashionable women's clothing, accessories, shoes, gift items, and some children's clothing and shoes.

irisrainboutique.com
@shopirisrain

VIXEN LANE

Iron Oak Apparel
MEN'S CLOTHING
Premier TX polo brand with rugged and refined designs for different occasions.

ironoaktx.com
@ironoakapparel

CUPID WAY

J

J & J Designs
HOME
Custom woodworking, leather jewelry, accessories, and Freshie air fresheners.

jjdesignsdfw.com
@jjdesignsdfw

CUPID WAY

Jon Jahraus Cartoons
ART & PHOTOGRAPHY
Editorial style cartoon illustrations customized to customer requests.

customcartoongifts.com
@cartoons.by.jahraus

PRANCER PLACE

JULIE DAILEY ART/HOME
HOME
Custom-designed colorful home and gift decor including pillows, frames, and ornaments.

Juliedailey.com
@juliedaileyart

DONNER TRAIL

July Hat Co.
WOMEN'S CLOTHING
Customized hats, hatbands, XOXOART shirts, and scarves.

julyhatcompany.com
@Julyhatco

COMET COURT

K

Katherine Parker Designs
WOMEN'S CLOTHING
A women's apparel and home gift boutique with a "Curvy first" approach up to size 3X.

ShopKatherineParker Designs.com
@Katherineparkerdesigns

CUPID WAY

Kick-Ass Condiments
GOURMET FOODS
Offers 50+ varieties of professionally jarred condiments, pickles, jams, sauces, and more.

FB: Kick-Ass Condiments

DASHER LANE

Klee Naturals
TOYS, SPORTS & OUTDOORS
Clean children's makeup and personal care products made in the USA with clean labels.

kleenaturals.com
@KleeNaturals

DANCER DRIVE

KURIOSA
JEWELRY & ACCESSORIES
Artisan-made, hand-tooled leather handbags and accessories with vibrant colors and traditional neutrals.

shopkuriosa.com
@shopkuriosa

DASHER LANE

L

Lady Kennedy Designs
JEWELRY & ACCESSORIES
Handcrafted one-of-a-kind jewelry pieces using designer buttons for custom earrings, necklaces, and more.

@ladykennedydesigns

DANCER DRIVE

Ladybugs in My Garden
CHILDREN'S CLOTHING
A magical dress-up boutique for children with traditional and modern gifts.

FB: Ladybugs in My Garden

CUPID WAY

Laura Lively
JEWELRY & ACCESSORIES
Jewelry made of genuine freshwater pearls, mother of pearl, and natural stones at affordable prices.

mylauralively.com
@lauralivelyjewelry

CUPID WAY

Lavender Thorne
HEALTH & BEAUTY
All-natural, organic, and non-toxic products for hair, body, home, and wellness.

lavenderthorne.com
@thelavenderthorne

COMET COURT

Lazyjack Press
MEN'S CLOTHING
American prep accessories handmade from the finest silk in Italy, including ties, socks, scarves, and more.

lazyjackpress.com
@lazyjackpress

SANTA LANE

Lemon Cake
WOMEN'S CLOTHING
Sells women's headbands, apparel, earrings, and seasonal gifts.

lemoncakeboutique.com
@shoplemoncake

POINSETTIA PLACE

LINNY CO
JEWELRY & ACCESSORIES
Specializes in lightweight, lasting jewelry including bold and minimalistic earrings, necklaces, and hair clips.

shoplinnyco.com
@shoplinnyco

RUDOLPH ROAD

Lloyd Waxman & Associates
MEN'S CLOTHING
Quality menswear including collegiate polo shirts, hoodies, jeans, socks, sweaters & jackets.

lloydwaxman.com
@lloydwaxman

ELF AVENUE

Lou C & Levi LLC
JEWELRY & ACCESSORIES
DIY bracelet kits and handmade jewelry with a vintage line for custom creations.

lou-c-and-levi.com
@Lou_c_and_levi

DASHER LANE

Love Of Gifts Design
HOLIDAY THEMED DECOR
Unique holiday, home, and personal gifts.

loveofgiftsdesign.net
@loveofgiftsdesign

ELF AVENUE

Lucky Girl TX
HOLIDAY THEMED DECOR
Trendy holiday decor and a custom brand of pick-a-patch hats.

@luckygirl_tx

RUDOLPH ROAD

M

m. lynne designs
HOLIDAY THEMED DECOR
Unique home accessories, giftables, and seasonal decor.

mlynnedesigns.com
@mlynnedesigns

DASHER LANE

Maddie and Connor
CHILDREN'S CLOTHING
Classic children's clothing with smocking and whimsical prints for newborns to age 8.

maddieandconnorco.com
@shopmaddieandconnor

DANCER DRIVE

Mae Rose & Co
GIFTS & HOBBY
Long-lasting car perfumes, luxury candles, wax melts, and room sprays.

maerose.com
@mae_rose_candles

TINSEL LANE

Maria Victoria
JEWELRY & ACCESSORIES
Totes made from recycled PVC, waterproof, and handwoven by artisans in Mexico.

mvmartawtx.com
@mymariavictoria.martawtx

RUDOLPH ROAD

MARIAN Uptown & Outwest
JEWELRY & ACCESSORIES
Creates wearable art inspired by western life, including scarves, jewelry, home goods, and apparel.

shopmarian.com

DANCER DRIVE

Marye-Kelley
HOME
Handcrafted unique home decor and gifts, including tissue box covers, linen placemats, and Texas coasters.

Marye-Kelley.com
@marye_kelley

DANCER DRIVE

MC Shave Gear
GIFTS & HOBBY
One stop shop for men's grooming products, accessories, and barware.

mcshavegear.com
@mcshavegear

FROSTY TRAIL

MCKENZIE JAMES
WOMEN'S CLOTHING
Women's clothing and gifts, focusing on quality pieces that feel curated and elegant.

SHOPMCKENZIEJAMES.COM
@shopmckenziejames

VIXEN LANE

Mended
HOME
Hand block printed home goods and textiles made by survivors of trafficking.

mended.co
@mended_co

BLITZEN LANE

Millie's Cookies
GOURMET FOODS
Boutique-style gourmet cookies based in Aledo, TX crafted by a generational passion and named after the founder's daughter.

milliescookiesfw.com
@milliescookies_fw

ELF AVENUE

Milo & Lily Boutique
WOMEN'S CLOTHING
Women's clothing, accessories, shoes, handbags, and small giftable items.

miloandlilyboutique.com
@miloandlilyboutique

DASHER LANE

Mimi's Rum Cakes
GOURMET FOODS
Passed down through generations and baked with love, these rum cakes are a true taste of tradition. Flavorful and irresistibly nostalgic, this southern cake is perfect for gifting and celebrating.

SUGARPLUM TRAIL

Mini Mahjer
GIFTS & HOBBY
Offers a game designed to teach children American Mahjong, with accessible sets and cards to spread the joy of family game night.

minimahjer.com
@minimahjer

BLITZEN LANE

Mississippi Miracle Clay
HEALTH & BEAUTY
Natural skincare, bath, and body products.

@MississippiMiracleClay

BLITZEN LANE

Moments of Inspirations Gift Shop
HOME
African handwoven baskets aimed at empowering women.

@Momemtsofinspirations

DANCER DRIVE

Mommy Made It For Me
TOYS, SPORTS & OUTDOORS
Handmade children's products designed to foster creativity, including play tents, nap mats, puppet theaters, and more. Made from original designs by women in the USA.

mommymadeitforme.com

DANCER DRIVE

Mothers Organic's
HEALTH & BEAUTY
A unique brand from two sisters who own an organic farm in DFW. They specialize in self-care products infused with organically grown medicinal herbs and flowers.

mothersorgaincstx.com
@mothers_organics

RUDOLPH ROAD

My Massage Pillow
GIFTS & HOBBY
Stylish massage pillows available in over 100 modern designs and colors.

mymassagepillow.com
@mymassagepillowofficial

CUPID WAY

N

Nella June
CHILDREN'S CLOTHING
Timeless, fun clothing for boys and girls in unique, exclusive prints.

nellajune.com
@shopnellajune

DASHER LANE

Nomandino
CHILDREN'S CLOTHING
These children and adult boots are crafted from premium sheepskin leather, known for softness, durability, and comfort.

Nomandino.com
@nomandino

SANTA LANE

O

Origin Mexico
WOMEN'S CLOTHING
Women-owned brand offering handmade fashions and accessories to preserve and celebrate Mexican heritage.

originmexico.com
@origin_mexico

MISTLETOE LANE

P

Party with Mal
GIFTS & HOBBY
Beaded purse straps, gameday buttons, custom trucker hats, slippers, claw clips, and cups. Perfect for expressing personality and style.

partywithmal.com
@partywithmal

RUDOLPH ROAD

Patel Woodworking
HOLIDAY THEMED DECOR
Custom cutting boards, charcuterie trays, and other kitchen wooden products with various holiday themes.

patelwoodworking.com
@patelwoodworking

TINSEL LANE

perk
GIFTS & HOBBY
Party cups, napkins, gift tags, and wrapping paper for gifting and accessorizing.

enjoytheperk.com
@enjoytheperk

DASHER LANE

Pics & Gifts
CHILDREN'S CLOTHING
Personalized children's holiday clothing, pajamas, and Christmas ornaments with on-site monogramming.

picsandgifts.com
@picsandgifts

SUGARPLUM TRAIL

Pink Fish Studios
HOLIDAY THEMED DECOR
Hand-painted ornaments, wine glasses, and Christmas cookie platters personalized in the booth.

pinkfishstudios.com
@pinkfishstudios

ELF AVENUE

Point of Origin
HOLIDAY THEMED DECOR
Women's clothing, accessories, jewelry, gifts, home fragrance products, and unique Texas crafts.

shoppointoforigin.com
@pointoforigintx

BLITZEN LANE

Pony Pal Stable
TOYS, SPORTS & OUTDOORS
Ride-on pony toy for children ages two and up.

Ponypalstable.com
@Ponypalstable

CUPID WAY

Pria Handmade Accessories
JEWELRY & ACCESSORIES
Handcrafted fashion accessories including headbands, purses, boots, earrings, and necklaces.

priaaccessories.com
@Pria_Handmade_Accessories

SANTA LANE

Prippie
WOMEN'S CLOTHING
A local family-owned boutique with on-trend, affordable clothing, accessories, shoes, and gifts.

shopprippie.com
@shopprippie

PRANCER PLACE

Prissy Pants
CHILDREN'S CLOTHING
Picture-perfect clothing and accessories for boys and girls.

FB: Prissy Pants Brenham

SUGARPLUM TRAIL

Project Genius
GIFTS & HOBBY
Fun, mentally stimulating games and puzzles that challenge and entertain.

projectgeniusinc.com
@project_genius

DASHER LANE

Properly Tied
MEN'S CLOTHING
Find men's and boy's lifestyle apparel and accessories, including outerwear, t-shirts, and sportswear.

properlytied.com
@properlytied

DASHER LANE

Providence Art Reserve
ART & PHOTOGRAPHY
A curated collection of affordable fine art for various home and office spaces.

providenceartreserve.com
@shopprovidence

CUPID WAY

Q

Quality Mens Gifts
GIFTS & HOBBY
Offers men's gifts including gadgets, flashlights, pocket knives, and unique Christmas items.

FROSTY TRAIL

Quiet Culture
WOMEN'S CLOTHING
Luxe loungewear brand designed in Austin, TX, and handmade in Portugal.

quietculture.com
@thequietculture

BLITZEN LANE

R

Ralph Fields Candles
HOME
Hand-poured soy candles with premium fragrance oils.

ralphfields.com
@ralphfieldscandles

ELF AVENUE

Ranch House Creations
HOME
Specializes in wood-based home decor and custom signage created by a Texas firefighter.

ranchhousecreations.com
@ranchhousecreations

SUGARPLUM TRAIL

Reecii
HOLIDAY THEMED DECOR
Handmade ornaments, greeting cards, home decor, art, jewelry, and grater plates.

reecii.org
@reecii_co

TINSEL LANE

Reed's Dressing, LLC
GOURMET FOODS
Try their family's low calorie and low carb steakhouse Italian dressing recipe from 1971, made in their Borger, Texas warehouse.

reedsdressing.com
@reedsdressing

SANTA LANE

Refined Designs
HOLIDAY THEMED DECOR
Find your favorite holiday home decor including ornaments, floral pieces, wall art, plates, signs, gifts, figurines, pillows, and more.

@refined.designs.remodeling

FROSTY TRAIL

RGO Sports
TOYS, SPORTS & OUTDOORS
Replica 3D stadiums from NCAA, NFL, and MLB teams, plus authentic autographed sports memorabilia and various sports collectibles.

rgosports.com

SANTA LANE

Rhea's Wrappings
GIFTS & HOBBY
Unique, hand-drawn gift wrap designed to add flair to holiday gifts.

rheaswrappings.com
@rheaswrappings

BLITZEN LANE

Rockin' A B/ Yule Love It!
CHILDREN'S CLOTHING
Find children's toys, clothing, books, gifts, blown glass Christmas ornaments, nutcrackers, and decor.

www.rockinab.com
@rockinab

TINSEL LANE

RoRo Designs
HOME
Jewelry, home accents, and resin collections with beautiful locally inspired designs.

shoprorodesigns.com
@shoprorodesigns

VIXEN LANE

Runningwater Dry Goods
WOMEN'S CLOTHING
A mother-daughter boutique offering trendy apparel, footwear, and gifts for women of all ages.

Runningwaterdrygoods.com
@runningwaterdrygoods

DANCER DRIVE

Ruth and Ralph
CHILDREN'S CLOTHING
Classic children's clothing featuring hand-smocked, embroidered, and pima cotton outfits.

ruthandralph.com
@shopruthandralph

SANTA LANE

Ryan House Candles
HOME
Business offering ethically elevated and thoroughly designed hand-poured candles, soaps, lotions, and new reed diffusers.

ryanhousecandles.com
@ryanhousecandles

DONNER TRAIL

S

S.O.S PJs & More
WOMEN'S CLOTHING
Sells hand-sewn, 100% cotton products block-printed with natural dyes, supporting women in India.

sospjs.com
@sospjs

SUGARPLUM TRAIL

Salsa Boss
GOURMET FOODS
Gourmet chef and restaurateur handcrafted gourmet salsa, sauces, balsamic vinegar, olive oils, and olives.

SANTA LANE

salt + light bath company
GIFTS & HOBBY
Clean and beautiful bath and home products that nourish the body and relax the mind.

saltandlightbathcompany.com
@saltandlightbathco

SUGARPLUM TRAIL

Samser Designs
JEWELRY & ACCESSORIES
Exclusive handbags from India showcasing exquisite craftsmanship and artistry in bold and classic designs.

samserdesigns.com
@samserdesigns

DONNER TRAIL

Sassy Cups
GIFTS & HOBBY
Sells styrofoam and Frost Flex cups with humorous sayings, holiday themes, and custom printing options.

sassycups.com
@sassycups_llc

DONNER TRAIL

Saturday Silks
JEWELRY & ACCESSORIES
Offers collegiate licensed silk scarves, pillow covers, and acrylic block art.

saturdaysilks.com

VIXEN LANE

Savor the Flavor
GOURMET FOODS
Manufactures gourmet rice and grits mixes in 8oz bags for home preparation.

savortheflavorsc.com
@savortheflavorsc

CUPID WAY

Savory Fine Foods
GOURMET FOODS
Sells cracker seasonings, dip mixes, snack crackers, and instant drink mixes.

savoryfinefoods.com

TINSEL LANE

Scrap-Work Boutique
WOMEN'S CLOTHING
Offers trendy clothing, accessories, bags, shoes, and jewelry for women.

scrap-work.com
@scrapworkboutique

SANTA LANE

Seasoned Straws
GOURMET FOODS
Sells innovative drink straws coated in various seasonings to pair with favorite beverages.

seasonedstraws.com
@Seasoned_Straws

SANTA LANE

SHANNIEGIRL
WOMEN'S CLOTHING
Private label line of women's outerwear featuring shawls, wraps, capes, and ponchos in stylistic variations.

SHANNIEGIRL.COM
@SHANNIEGIRLAPPAREL

COMET COURT

Shirley's Potpourri
HOME
Handmade potpourri, refresher oils, garlands, and wreaths using family recipes and top-quality oils.

shirleyspotpourri.com

TINSEL LANE

Shop Fufu's
WOMEN'S CLOTHING
Find chic, trend-driven fashion for women who dress to impress without the luxury price tag.

Shopfufus.com
@shop.fufus

DASHER LANE

Shop Millie
WOMEN'S CLOTHING
Women's dress and apparel shop.

millieshopmillie.com
@millieshopmillie

DASHER LANE

Shop The Pug
GIFTS & HOBBY
Boutique carrying women's clothing and accessories with a fun, sarcastic atmosphere.

shopthepug.com
@thepinkpugmidland

RUDOLPH ROAD

Simitri
JEWELRY & ACCESSORIES
A small women-owned business that specializes in handmade and hand-embroidered party clutches, totes, headbands, and earrings. Ethically sourced materials and skilled artisans create each unique piece.

simitri.shop
@simitri.shop

ELF AVENUE

SOUTHERN CONCOCTIONS
GOURMET FOODS
Healthy, dehydrated infusions for happy hour drinks using the finest ingredients.

southernconcoctions.com
@southernconcoctions

DASHER LANE

Southern Decorative
HOME
Offers handcrafted needlepoint home decor items with vibrant and playful designs.

southerndecorative.com
@southerndecorative

PRANCER PLACE

Southern Fried Design Barn
WOMEN'S CLOTHING
Southern-inspired design studio selling shirts, kitchen towels, mug, notepads, and other gift items.

shop.southernfrieddesign.com
@southernfrieddesignbarn

TINSEL LANE

Southern House Clothing
WOMEN'S CLOTHING
Offers a curated selection of trendy, contemporary clothing, shoes, and accessories for millennials.

southernhouseclothing.com
@southernhouseclothing

SUGARPLUM TRAIL

Southwest Pepper Grillers
GIFTS & HOBBY
Sells 42 stainless steel grillers in various shapes, suitable for ovens, grills, or smokers.

southwestpeppergrillers.com

CUPID WAY

Soy Austin - Luxury Candles
GIFTS & HOBBY
Women-owned business specializing in on-site custom soy candles with personalized designs.

soyaustincandles.com
@soyaustin_candles

DONNER TRAIL

Sprinkled With Pink
GIFTS & HOBBY
Creates personalized gifts and party essentials handcrafted in Texas.

sprinkledwithpinkshop.com
@sprinkledwithpinkshop

SANTA LANE

STAR LINENS
CHILDREN'S CLOTHING
Features hand-smocked children's clothing and hand-embroidered linens.

FROSTY TRAIL

Stratus Boutique
WOMEN'S CLOTHING
Sells pure silk pashmina shawls and hand-embroidered merino wool shawls.

@stratusboutique

TINSEL LANE

Style Kalon
WOMEN'S CLOTHING
Offers women's clothing specializing in styles driven by intention, focusing on fabric, fit, and function. Sizes range from small to 2x.

stylekalon.com
@stylekalon

DASHER LANE

StyleAlum
WOMEN'S CLOTHING
Curates spirit wear fashions, accessories, and gifts for women. Featuring a Bag Bar to customize clear bags with fun accessories.

StyleAlum.com
@stylealumofficial

SUGARPLUM TRAIL

Suck IT! Jerky and Pickles
GOURMET FOODS
Offers six beef jerky flavors, over 30 pickle products, and a smoked cayenne pepper hot sauce.

suckitjerkyandpickles.com
@suckitjerky

COMET COURT

Sugar Sand Tan
HEALTH & BEAUTY
Specializes in clean, organic sunless tanning products and preparations.

sugarsandtan.com

ELF AVENUE

Summer Duck Apparel
CHILDREN'S CLOTHING
Premium Southern lifestyle brand offering styles from 0-6M to Men's 3XL.

summerduck.com
@summer_duck_apparel

CUPID WAY

Susie's South Forty Confections
GOURMET FOODS
Pecan Toffee, Texas Trash, cookies, barks, pralines, and more for those with a sweet tooth.

susiessouthforty.com
@SusiesSouth40Confections

DANCER DRIVE

T

Tater Tot Boutique
CHILDREN'S CLOTHING
Classic and trendy clothing and accessories for babies and kids.

shoptatertot.com
@shoptatertotstx

BLITZEN LANE

Taylor Cowsmetics
HEALTH & BEAUTY
Non-toxic, tallow-based skincare products made from all-natural, grass-fed ingredients.

taylorcowsmetics.com
@taylorcowsmetics

ELF AVENUE

Taylor Gray
GIFTS & HOBBY
Gifts, accessories, and home decor with materials like acrylic, agate, cowhide, and neoprene.

shoptaylorgray.com
@shoptaylorgray

SUGARPLUM TRAIL

Taylor Paladino
BOOKS & STATIONERY
Watercolor artwork by Dallas artist Ben Taylor Paladino, including stationery and gifts.

taylorpaladino.com
@taylor.paladino

VIXEN LANE

Tea Chemist
GOURMET FOODS
Blends and sells loose leaf teas, cocktail kits, hot chocolates, and brewing accessories.

teachemist.com
@teachemist210

DONNER TRAIL

Texan Christmas
HOLIDAY THEMED DECOR
Makes hand-blown glass ornaments with a Texas twist, updating collections each year.

texanchristmas.com
@texanchristmas

PRANCER PLACE

Texas Toffee
GOURMET FOODS
Handcrafted toffee available in various flavors and packaging for year-round enjoyment.

TexasToffee.com
@TexasToffee

FROSTY TRAIL

The Brave Bohemian
WOMEN'S CLOTHING
Unique mix of women's apparel, handmade jewelry, bags, and accessories with a boho flair.

thebravebohemian.com
@TheBraveBohemian

DONNER TRAIL

The Charge Apparel
MEN'S CLOTHING
Premier men's clothing brand with performance polos and athleisure, all Made in the USA.

thechargeapparel.com
@thechargeapparel

TINSEL LANE

The Chatterbox Boutique
WOMEN'S CLOTHING
Brings festive cheer with Christmas PJs, timeless women's clothing, and holiday spirit items.

Shopchatterbox.com
@the_chatterbox_boutique

SUGARPLUM TRAIL

The Coloring Table
GIFTS & HOBBY
Washable fabric coloring tablecloths and placemats for creative self-expression.

thecoloringtable.com
@thecoloringtable

DONNER TRAIL

The Cozy Hive by TBK
WOMEN'S CLOTHING
Features luxury loungewear, robes, slippers, pajamas, and related decor and gifts.

tbkthebeesknees.com
@thebuzzattbk

DANCER DRIVE

The French Bee
HOLIDAY THEMED DECOR
Curated collection of timeless home goods, including porcelain, candles, and personalized items.

thefrenchbee.com
@thefrenchbee

PRANCER PLACE

The Garlic Plate
GIFTS & HOBBY
A 39-year-old company specializing in products sold at specialty shows across North America. Featured on CNN and the Today Show, they showcase custom-built displays and unique products.

SUGARPLUM TRAIL

The Happy Lark
TOYS, SPORTS & OUTDOORS
High-quality toys for ages zero to ten.

thehappylark.com
@thehappylarktoys

SANTA LANE

The Mad Padder
BOOKS & STATIONERY
Features witty stationery, home goods, wine charms, and colorful felt ball galands for a charming touch.

themadpadder.com
@TheMadPadder1

DONNER TRAIL

The Pink Pineapple
HOLIDAY THEMED DECOR
Offers women's sleepwear, apparel, social stationery, and home accessories combining contemporary and classic styles.

thepinkpineappleshoppe.com
@thepinkpineappleshoppe

ELF AVENUE

The Popcorn Hut
GOURMET FOODS
Handcrafted assorted gourmet popcorn and chocolate novelties in small batches.

thepopcornhut.com
FB: snoballhut1

RUDOLPH ROAD

The Worthy Co.
JEWELRY & ACCESSORIES
Employs survivors of trafficking in Fort Worth to handcraft candles and jewelry, perfect for women who love fashionable accessories, home goods, and have a desire to improve their community and make a difference with their purchases.

worthy-co.com
@theworthy.co

CUPID WAY

Three Sisters Bows
CHILDREN'S CLOTHING
Over-the-top grosgrain bows in hundreds of prints, sizes, and hardware options.

3sistersbows.com
@three_sisters_bows

FROSTY TRAIL

Throw
WOMEN'S CLOTHING
Vintage and antique quilts, plus upcycled quilt coats, jackets, and vests.

throwmidland.com
@throwmidland

DANCER DRIVE

Toss-A-Holiday
HOLIDAY THEMED DECOR
Specializes in individual disposable place settings for holidays, birthdays, and milestones, providing curated products for fun and easy hosting.

tossaholiday.com
@tossaholiday

FROSTY TRAIL

Truly Greek by Lakonia Imports
GOURMET FOODS
Sells Greek extra virgin olive oil, olives, balsamics, and spices.

lakonia-imports.com
@lakonia_imports

PRANCER PLACE

Trumey, LLC
GIFTS & HOBBY
Handmade pet collars, leashes, and bandanas with on-site embroidery.

trumey.com
@TrumeyPets

BLITZEN LANE

Twisted Tangerine
WOMEN'S CLOTHING
Offers the latest trends in women's fashion and staple pieces for the perfect capsule wardrobe.

twistedtangerine.com
@TwistedTangerine

FROSTY TRAIL

Two Elves with a Twist
WOMEN'S CLOTHING
Specializes in holiday décor and women's fashion, including gameday Santas, snowmen, and boutique clothing. They also offer bags, jewelry, and wraps.

BLITZEN LANE

U

UG Unusual Gifts
GIFTS & HOBBY
Shop unusual novelty gifts that make life easier and more manageable. Many items are the latest inventions on the market that most people have never seen.

ugunusualgifts.com

DASHER LANE

Ultra Bella, LLC
GIFTS & HOBBY
Find accessories like personalized name bracelets, tooth fairy pouches, charm necklaces, earrings, bookmarks, keychains, and purses made with Ultrasuede, Swarovski crystals, and freshwater pearls.

ultrabella.com
@ultrabellajewelry

VIXEN LANE

Under Wraps
HOLIDAY THEMED DECOR
Designer gift wrap papers and foils, gable-style gift boxes, tissue paper, and sheer, wired, raffia, and tulle ribbons.

underwrapsgiftwrap.com

DASHER LANE

Upland Bespoke
WOMEN'S CLOTHING
USA-made women's outdoor apparel blending fashion and function for outdoor activities.

uplandbespoke.com
@uplandbespoke

SUGARPLUM TRAIL

V

Vam's Jam
GOURMET FOODS
Woman-owned company offering herb-infused jams with fresh herbs or spices.

vamsjam.com
@vamsjam

DASHER LANE

Vivi Vitello
GIFTS & HOBBY

Female-owned luxury wine charm retailer creating custom Cheers Charms for boutiques across the country.

vivivitello.com
@ViviVitello

SUGARPLUM TRAIL

W

West Fork Garden Market
HOLIDAY THEMED DECOR

The premier destination for home and decor enthusiasts specializing in tabletop essentials, unique gifts, holiday decorations, party supplies, and other chic essentials. Also the exclusive home of Elevate Your Celebrate, offering a curated selection to enhance your celebrations.

thegardenmarketfw.com
@westforkgardenmarket

COMET COURT

West Wind Mahjong
GIFTS & HOBBY

Officially licensed collegiate mahjong tiles with intricate designs for effortless gameplay.

westwindmahjong.com
@westwind_mahjong

RUDOLPH ROAD

Willow Hill Soap Company
HEALTH & BEAUTY

Luxury bath and body products, candles, and accessories.

willowhillsoapcompany.com
@willowhillsoapcompany

COMET COURT

Wipstitch Needleworks
GIFTS & HOBBY

Needlepoint canvases, kits, accessories, and ornaments.

wipstitch.com
@wipstitchneedleworks

COMET COURT

Y

Yatab Mandazi African Beignets
GOURMET FOODS

African beignets, samosas, and signature cakes from scratch.

yatabmandazi.com
@yatabmandazi

ELF AVENUE

Yikes Twins Hooded Towels
CHILDREN'S CLOTHING

Hooded towels, matching slippers, and baby essentials designed for children.

yikestwins.com
@yikestwins

SANTA LANE

CHRISTMAS IN THE GARDEN

November 21 — January 4

Add Magic to Your Wish List

More than lights. More than a walk in a winter wonderland. Christmas in the Garden is the only place in Fort Worth where holiday magic grows so naturally. No wonder Santa stays here all season long!

FORT WORTH BOTANIC GARDEN | SONY MUSIC

Use Code COWTOWN10 for 10% Off

If you can't say "I love where I work"... we're hiring.

- We collaborate across specialties and skillsets
- We value every voice
- We make time and space for learning
- We connect the dots between caregivers, families and communities

Proud to be among the best.

Join something amazing.

CookChildren's

AMERICA'S GREATEST WORKPLACES FOR WOMEN 2025 Newsweek PLANT-A INSIGHTS GROUP SECOND-TIME WINNER AWARDED IN TWO CONSECUTIVE YEARS

Forbes AMERICA'S BEST LARGE EMPLOYERS POWERED BY statista 2024-2025 2 YEAR CHAMPION