



2022 Grand Entry Gala Sponsor Form

**Saturday, January 8, 2022
Will Rogers Memorial Coliseum
Arena Floor**

- ◆ **\$50,000 – Entertainment Underwriter** *(Limit 1)*
Specific recognition package details to be negotiated with the JLFW, and may include:
 - Recognition in all *Grand Entry Gala* print materials; logo placement on www.grandentrygala.com
 - Recognition in the JLFW Fort Worth Stock Show & Rodeo *Grand Entry Gala* ad
 - Logo on the “Step and Repeat” signage
 - (2) VIP tables for 10 with table service
 - Commemorative gift for *Gala* guest attendees
 - Complimentary valet parking at *Gala*

- ◆ **\$25,000 – Grand Champion Sponsor**
Specific recognition package details to be negotiated with the JLFW, and may include:
 - Recognition in all *Grand Entry Gala* print materials; logo placement on www.grandentrygala.com
 - Recognition in the JLFW Fort Worth Stock Show & Rodeo *Grand Entry Gala* ad
 - Logo on the “Step and Repeat” signage
 - VIP table for 10 with table service
 - Commemorative gift for *Gala* guest attendees
 - Complimentary valet parking at *Gala*

- ◆ **\$15,000 – Reserve Grand Champion Sponsor**
Specific recognition package details to be negotiated with the JLFW and may include:
 - Recognition in all *Grand Entry Gala* print materials; logo placement on www.grandentrygala.com
 - Recognition in the JLFW Fort Worth Stock Show & Rodeo *Grand Entry Gala* ad
 - Logo recognition on party favor
 - Preferred table for 10
 - Commemorative gift for *Gala* guest attendees
 - Complimentary valet parking at *Gala*

- ◆ **\$10,000 – Winner’s Circle Sponsor**
Specific recognition package details to be negotiated with the JLFW and may include:
 - Recognition in all *Grand Entry Gala* print materials; logo placement on www.grandentrygala.com
 - Recognition in the Fort Worth Stock Show & Rodeo *Grand Entry Gala* ad
 - Preferred table for 10
 - Commemorative gift for *Gala* guest attendees
 - Complimentary valet parking at *Gala*



◆ **\$7,500 – Silver Spur Sponsor**

Specific recognition package details to be negotiated with the JLFW and may include:

- Recognition in all *Grand Entry Gala* print materials; logo placement on www.grandentrygala.com
- Branding opportunity at event, with options including:
 - Valet Sponsor: Name or logo recognition in valet area **RESERVED**
 - Auction Sponsor: Name or logo recognition on auction signage
 - Bar Sponsor: Name or logo recognition on one bar **1 Remaining**
 - Bar Napkin Sponsor: Name or logo recognition on bar napkins **RESERVED**
 - Koozie Sponsor: Name or logo recognition on koozies **RESERVED**
 - Bar Cup Sponsor: Name or logo recognition on bar cups **RESERVED**
 - Amenities Sponsor: Name or logo recognition at sanitation stations
- Preferred table for 10
- Complimentary valet parking at *Gala*

◆ **\$5,000 – Bronco Sponsor**

- Recognition in all *Grand Entry Gala* print materials
- Table for 10
- Complimentary valet parking at *Gala*

◆ **\$2,000 – Saddle Sponsor**

- VIP Box Seating for 4 with table service
- Complimentary valet parking at *Gala*

◆ **Additional and customized *Grand Entry Gala* sponsorships are available upon request.**

All sponsorships must be paid in full by *November 5, 2021* to be acknowledged in printed material.