



JUNIOR LEAGUE OF FORT WORTH

2019-2020 Annual Report



SPARK
possibility | 2019-2020

About the Junior League of Fort Worth (JLFW)

Our Mission

The Junior League of Fort Worth, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

Our Vision

The Junior League of Fort Worth, Inc. will strive to improve our community by directing our resources to positively impact the well-being of children and families by providing a legacy of trained volunteers.

Our Commitment to Diversity and Inclusion

The Junior League welcomes all women who value our Mission. We are committed to inclusive environments of diverse individuals, organizations and communities.



A NOTE FROM ASHLEY FREER PRESIDENT, 2019-2020

Ninety years ago, in the midst of the Great Depression, 10 women who had formed a group merely months before, became the Junior League of Fort Worth on March 6, 1930. Every opportunity we have as the JLFW—to volunteer, to train, and to develop as leaders—is because they took that first step to serve during a difficult time in our nation.

In this Annual Report you'll learn more about the work done by JLFW members and staff in 2019-2020 to support our Fort Worth community, including support during the COVID-19 crisis. In 2019-2020 alone, the League was able to give away a planned-for sum of \$490,000 in Project grants, while also revisiting budgets to deploy more than \$90,000 to community non-profits serving those in crisis during the ongoing pandemic. Additionally, our League has provided more than 130,000 diapers to Fort Worth and Tarrant County via a new initiative, the JLFW Diaper Bank.

Thank you for continuing to support the work, and the women, of the JLFW. Together, we Spark Possibility. That's been our past, it is our present and it will be our future.

Ashley Freer



2019-2020 Board of Directors

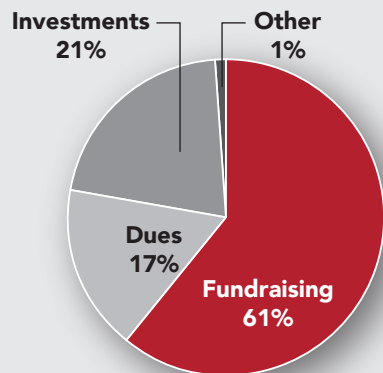
2019-2020 Financials

Total Revenue

\$1,774,648.22

Revenue:

Fundraising	\$1,076,500.38	61%
Membership Dues	\$310,323.50	17%
Investments	\$377,891.93	21%
Other	\$9,932.41	1%

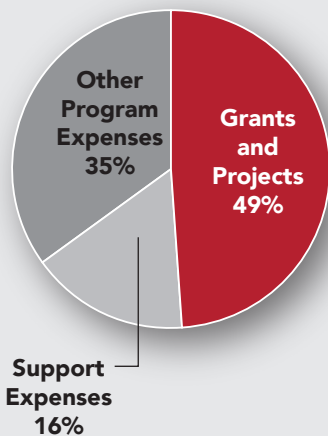


Total Expenses

\$1,377,508.24

Expenses:

Grants and Projects	\$678,020.14	49%
Support Expenses	\$214,459.46	16%
Other Program Expenses	\$485,028.64	35%



Junior League of Fort Worth Statement of Activities for period ending May 31, 2020.

2019-2020 Fundraisers

Christmas in Cowtown Holiday Gift Market

Founded in 2007, *Christmas in Cowtown* is an annual juried show of carefully selected exhibitors in a beautiful, holiday-themed setting. The 13th annual *Christmas in Cowtown Holiday Gift Market* was held October 10-13, 2019, featuring a charming Victorian Christmas theme. The League hosted more than 17,000 attendees over four days of Market festivities including the *Cocktails in Cowtown Preview Party* and *Making Spirits Bright Brunch & Private Shopping* events. JLFW Sustainer **Olivia Kearney** served as Honorary Chair.



**CHRISTMAS
in COWTOWN**
JUNIOR LEAGUE of FORT WORTH
HOLIDAY GIFT MARKET

FUNDS RAISED:

\$839,442.55*

Grand Entry Gala

Held in Fort Worth's new Dickies Arena, *Grand Entry Gala* was a sold-out event with more than 1,000 attendees enjoying a night of dinner and dancing to a live performance by chart-topping country artist Darius Rucker. The League celebrated its 90th anniversary at the event, and also highlighted the community work of Honorary Co-Chairs **Marty Leonard** and **Madelon Leonard Bradshaw**.



FUNDS RAISED:

\$148,784.54*

Rodeo Program Sales – Yell & Sell

In its inaugural year at Dickies Arena, the League's *Yell & Sell* program, also known as Rodeo Program Sales, continued the long tradition of JLFW members selling programs to rodeo patrons during the Fort Worth Stock Show and Rodeo. This year League members sold more than 16,000 programs to support our Mission.



FUNDS RAISED:

\$44,996.94*

JLFW Annual Fund

The JLFW Annual Fund enables our League to raise funds for operating expenses throughout a League year. JLFW members supported the Annual Fund this year in a number of ways, including a popular JLFW member t-shirt campaign. In celebration of the JLFW's 90th year, members also had the opportunity to personalize a brick at League headquarters with a donation to the 90th Anniversary Terrace Project. Members participated in North Texas Giving Day as part of an online campaign.

FUNDS RAISED:

\$33,808.46*

*Unaudited results for 2019-2020.

Our Member-Driven Organization

2019-2020 Membership

2,000 women in three categories of membership: Provisionals (new members), Actives and Sustainers

2017-2020
Impact Areas

Arts & Culture | Education
Health & Nutrition | Life Readiness
Supports Fort Worth

2019-2020 Service at a Glance

1,159 Volunteers Who Served in Our Community

120 Organizations Served in Our Community

130,000+

Number of Diapers Distributed to Our Community by June 1

How We Develop the Potential of Women

- **All aBoard**, a Junior League of Fort Worth leadership development program designed to prepare and train members to serve at a high level within our organization and our community. Cohort members learn from community leaders, industry experts, higher-education professionals and others on topics ranging from goal setting, public speaking and general leadership skills.
- **Board and Leadership Opportunities**, meaning that all women can take on leadership positions and grow skills in this volunteer-led organization.
- **Diversity & Inclusion**, an area of interest and growth for the past few years. In 2019-2020 a Diversity & Inclusion Task Force was created, and members spent time with a diversity, equity and inclusion consultant to plan future strategic initiatives and improvements.
- **Member Trainings**, offered throughout the year to promote personal education, fulfillment and member interaction; more than 40 training sessions were hosted throughout 2019-2020.





How and Where We Serve

- ▶ Projects
- ▶ Placements
- ▶ Community Opportunities Fund
- ▶ Day of Giving
(League-wide days of service)
- ▶ Done-in-a-Days
(ongoing, 3-hour shifts)

2019-2020 Project Grant Recipients

Received both volunteers and funding support

Funds Committed: **\$490,000** | Volunteers: **80**

COOK CHILDREN'S HEALTH
FOUNDATION
Mental Health & Suicide Prevention Project
90th Anniversary Project | **\$90,000**

HISTORIC FORT WORTH
*Ball-Eddleman-McFarland House Accessibility Project**
90th Anniversary Project | **\$90,000**

JPS FOUNDATION
NICU Supplemental Nutrition Project
90th Anniversary Project | **\$90,000**

FORT WORTH YOUTH
ORCHESTRA
Orchestra Season Support Project
\$50,000

COMMUNITY STOREHOUSE
Dignity Closet Project
\$40,000

FORT WORTH DROWNING
PREVENTION COALITION
Safe Swim Community Expansion Project
\$30,000

ACH CHILD AND FAMILY SERVICES
Wichita Campus Wellness Program Project*
\$20,000

MHMR VISIONS
Be Strong Families Parent Cafe Project
\$20,000

NEWDAY SERVICES FOR
CHILDREN & FAMILIES
*FOCUS (Families Offering Children Unfailing Success) For Mothers Project**
\$20,000

RECOVERY RESOURCE
COUNCIL
Girls Teen Retreat Project
\$20,000

THE CLIBURN
*Eighth International Amateur Piano Competition Project**
\$20,000

*Unused funds in 2019-2020 will be applied to 2020-2021.

PROJECTS

Community Placements

Received volunteer support through the year, a core part of JLFW's Mission

Volunteers: **378**

- Breakthrough Fort Worth at Fort Worth Country Day
- Camp Lancelot
- Colonial Country Club
- Cowtown Project Success
- Cristo Rey Fort Worth High School
- Daniel Migael Foundation
- Down Syndrome Partnership of North Texas
- Fort Worth Museum of Science and History
- Fort Worth Stock Show Art Contest
- Fort Worth Teen Court
- Junior MINTS
- Kids Who Care
- KinderFrogs School at TCU
- Live Thankfully
- Make-A-Wish North Texas
- Mayfest
- Mother's Milk Bank of North Texas
- Performing Arts Fort Worth
- Rivertree Academy
- Ronald McDonald House
- SafeHaven of Tarrant County
- Tarrant Area Food Bank
- The First Tee
- The WARM Place
- Wings of Hope

PLACEMENTS

DONE-IN-A-DAYS



Volunteers: 507

- American Association for Suicide Prevention North Texas
- American Cancer Society
- Ballet Frontier
- Baylor All Saints Foundation
- Camp Fire First Texas
- Careity Foundation
- Center for Transforming Lives
- Children's Oral Health Coalition
- Cook Children's Medical Center
- Cuisine for Healing
- Down Syndrome Partnership of North Texas
- Fairmount Neighborhood Association
- Fort Worth Sister Cities International
- Friends of Fort Worth Herd
- Girl Scouts of Texas
- Gladney Center for Adoption
- Historic Fort Worth
- IDEA Public Schools
- Immunization Collaboration of Tarrant County
- International Newcomer Academy
- James L. West Center for Dementia Care
- Jordan Elizabeth Harris Foundation
- KinderFrogs
- Key School
- LVTRise
- Mayfest
- Monnig Middle School
- National Cowgirl Hall of Fame
- Presbyterian Night Shelter
- Project 4031
- Project Goodwill
- Ryan Place Holiday Home Tour
- Rhyans's Good Day Foundation
- Sixty and Better
- Southwest Christian School
- Susan G. Komen Fort Worth
- Tanglewood Elementary School
- Tarrant County College
- Tarrant County Furniture Bank
- Texas Ballet Theater
- The Arts for Minority Youth
- The Cystic Fibrosis Foundation
- The First Tee Fort Worth
- The First Three Years
- The Greatest Gift Catalog
- The Intellectual and Developmental Disabilities Council of Tarrant County
- The WARM Place
- Unbound Fort Worth
- Wings of Hope



(Fall 2019) Participating Agencies

Volunteers: 177

- All Star Equestrian Foundation
- A Wish with Wings
- Ballet Frontier
- Breakthrough Fort Worth at Fort Worth Country Day
- Cassata Catholic High School
- Center for Transforming Lives
- Community Enrichment Center
- Community Storehouse
- Como Lions Heart
- De Zavala Elementary School
- Friends of the Fort Worth Herd
- JPS Health Network
- Meals on Wheels of Tarrant County
- MHMR Foundation
- Opening Doors for Women In Need
- Presbyterian Night Shelter
- Project 4031
- The Ladder Alliance
- Western Hills Elementary

DAY OF GIVING

Community Opportunities Fund

The JLFW's Community Opportunities Fund (COF) is a resource set up by the League each year to aid local nonprofits as they deal with unbudgeted or unplanned expenses. In response to the COVID-19 outbreak, the 2019-2020 Board of Directors voted to move portions of this year's community budget to support the COF. More than **\$90,000** was distributed, including funds to provide cleaning and sanitation supplies for homeless shelters, dollars to purchase food for children unable to take advantage of school meals, and money to help with expenses such as utilities and food for clients seeking refuge from abusers and more. Recipient organizations included:

- 6 Stones Mission Network
- ACH Child and Family Services
- A Leg Up
- All Saints Health Foundation
- Boys and Girls Club of Greater Tarrant County
- Camp Fire First Texas
- Cancer Care Services
- Casa Manana
- Catholic Charities Fort Worth
- Communities in Schools Tarrant County
- Community Storehouse
- Don't Forget to Feed Me
- Fortress Youth Development Center
- Gladney Center for Adoption
- Jack and Jill of America Foundation
- James L. West Center for Dementia Care
- Justin's Place
- KinderFrogs
- Leadership Fort Worth
- LVTRise
- Meals on Wheels of Tarrant County
- Mercy Clinic of Fort Worth
- Methodist Justice Ministry
- NewDay Services for Children & Families
- Presbyterian Night Shelter
- Project 4031
- Rivertree Academy
- Ronald McDonald House of Fort Worth
- Safe City Commission (One Safe Place)
- SafeHaven of Tarrant County
- Salvation Army Mabee Social Services Center
- Susan G. Komen Fort Worth
- Tarrant Area Round Up
- Tarrant County College Foundation
- Teen Life
- The Gatehouse
- The Key School
- The Ladder Alliance
- The Net Fort Worth
- The Parenting Center
- The WARM Place
- Union Gospel Mission
- United Way of Tarrant County
- Victory Therapy Center
- Wings of Hope Equitherapy



JUNIOR LEAGUE OF FORT WORTH

COMMUNITY

Donor Acknowledgements

\$25,000 +

Sasha C. Bass and Edward P. Bass
Madelon L. Bradshaw
Cook Children's Medical Center
Double Eagle
Martha V. Leonard
Anne & John Marion
Wells Fargo

\$20,000 - \$24,999

Paula & Bob Brockway
Folsom Point Companies

\$10,000 - \$19,999

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and Rodeo
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The JLFW Diaper Bank Initiative

In 2019, the Junior League of Fort Worth announced its desire to start the JLFW Diaper Bank. Our goal is for the JLFW to serve as a mobilizer and connector for diaper need in Tarrant County. Diaper need is the lack of a sufficient number of diapers to ensure that a diaper-wearing adult or child can be changed out of wet or soiled diapers as often as necessary.

The JLFW Diaper Bank, to be housed at the Tarrant Area Food Bank is now open. Learn more at: juniorleaguefw.org/community-impact/diaper-bank.

HOW A DIAPER BANK CARES FOR OUR COMMUNITY

- **Supporting Health:** Diaper need is a health crisis. When individuals do not have the means to provide enough clean diapers for daily use, health risks rise.
- **Supporting Fort Worth:** The JLFW has identified a gap in services provided in Fort Worth relative to diaper need. Our women believe we can successfully fill this gap and assist our community.
- **Supporting Inclusivity:** A diaper bank has a broad outreach within Tarrant County, and is a direct response to those in need and caught in poverty.

